



## **REQUEST FOR EXPRESSION OF INTEREST**

### **CONSULTANCY SERVICES FOR RUCISO KENYA STAFF TRAINING ON RESOURCE MOBILIZATION AND REVIEW OF SUSTAINABILITY PLAN**

**PROJECT TITLE:** ENHANCING THE CAPACITY OF SLUM WOMEN & GIRLS TO CLAIM THEIR RIGHTS

**CLIENT:** RURAL & URBAN COMMUNITY INITIATIVE SUPPORT ORGANIZATION (RUCISO KENYA)

#### **1.0 Introduction**

Rural & Urban Community Initiative Support Organization (RUCISO) is a non-governmental, not for profit women's rights organization in Kenya. RUCISO was founded and registered in 2007 under NGO Coordination Board. RUCISO's main concern is lack of social, political and economic empowerment of women, leading to a vicious cycle of poverty among women and their families in urban slums and rural areas. We believe in the full realization of rights as a prerequisite and a driver for poverty eradication, sustainable development and economic growth as well as peaceful and inclusive societies.

RUCISO Kenya supports the post-2015 Development agenda (UN Agenda 2030, Agenda 2063 as adopted by African Union, SDGs), CEDAW, Beijing Platform for Action, Vision 2030 among other national and international human rights instruments in transforming the lives of women and youth to enable them reach their full potential.

RUCISO Kenya envisions "A just and peaceful society where women & girls are free from violence & poverty and enjoy their rights." In realization of her vision, RUCISO Kenya empowers the vulnerable and marginalized groups in Kenya to claim and realize their constitutional rights'

#### **2.0 Assignment Description**

RUCISO Kenya with support from URAIA Trust (Women's Voice & Leadership Project - WVL) is implementing an institutional strengthening project with the aim of increasing the ability of RUCISO Kenya to create transparent systems, processes and strategies that are precise and aligned with priority needs of marginalized and vulnerable women and girls. The following are project objectives:

1. To strengthen governance and management systems and processes of RUCISO Kenya through separation of the functions of the Board and management
2. To enhance the technical capacity of RUCISO Kenya staff to develop and implement sustainable/innovative community-based programs

3. To strengthen the voice of women and girls in the slums to effectively claim their rights

RUCISO Kenya invites eligible consultant(s) to indicate interest in providing consultancy services to train staff on resource mobilization and to review the organization's sustainability plan.

## 2.1 Scope of work

In line with the project objectives above, the assignment involves two-one day as presented in the table below:

activities and individual donors

## Deliverables

### 3.0 Qualifications and Competencies

NO	ACTIVITY	SCOPE	DURATION	DELIVERABLES	QUALIFICATIONS & COMPETENCIES
1	<b>Review Financial Sustainability Plan</b>	In line with the project objectives above, the assignment involves a one-day hybrid (in-persons & virtual) meeting for RUCISO Kenya Board, staff and volunteers.	1-Day Meeting	<ul style="list-style-type: none"> <li>i) Guide brainstorming discussions for RUCISO Kenya staff &amp; volunteers and Board on the current Financial Sustainability Plan to identify grey areas</li> <li>ii) Final draft/ updated plan</li> <li>Final draft updated Financial Sustainability Plan</li> </ul>	<ul style="list-style-type: none"> <li>i) Minimum Degree in Strategic Management/ Programme/Management / Sociology/ Social Science or a related field</li> <li>ii) At least five (5) years' experience in development work/training experience in the non-profit sector</li> <li>iii) Demonstrated proficiency in development of resourcing plans, staff training and coaching in fundraising, fund management and donor relations</li> <li>iv) Understanding of risk and crisis management is an added advantage</li> </ul>
2	Staff Workshop on Resource Mobilization, Networking & Donor Relations	One-day hybrid capacity strengthening workshop for RUCISO staff and volunteers on current and evolving trends in fundraising to enhance predictable and sustainable funding, covering both corporate & individual donors	One-day Workshop	<ul style="list-style-type: none"> <li>i) Increased fundraising preparedness of RUCISO Kenya staff- Ability of staff and volunteers to develop concepts &amp; proposals in a short notice</li> <li>ii) Increased staff &amp; volunteer capacity to build strong cases for donor support</li> <li>iii) Strategies of building trust with donors-donor communication to ensure we attract new and retain old</li> <li>iv) Increased staff ability to persuade and influence donors to</li> </ul>	

				support our course  v) Ability to utilize digital media in fundraising ( <i>getting funded without the ask</i> ) e.g. twitter, Facebook, instagram, AI? e.tc	
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#### 4.0 Selection Process

Interested individual consultants or firms are invited to submit expression of interest including CV, description of similar assignments, experience, availability of appropriate skills and expected consultancy fees.

#### 5.0 Submission

All submissions should be sent to: [ruralhub2007@gmail.com](mailto:ruralhub2007@gmail.com) or by post/hand delivery to the address provided below with the envelop clearly marked **“Consultancy for staff training on Resource Mobilization ”** and/or **“Review Financial Sustainability Plan”** latest by Monday, 20<sup>th</sup> May 2024 by end of the day.

RUCISO Kenya  
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